

BCC 150 DAYS OF GIVE AWAYS Rules & Regulations

February 2, 2017

No purchase necessary. The eligibility period commences at 12:00 AM EDT on Wednesday, February 2, 2017 (the "Contest Starting Date") and ends at 11:00 PM EDT on Saturday, July 1, 2017 (the "Contest Closing Date"). For specific prize information, please see the "**GRAND PRIZE WINNERS**" below.

Bramalea City Centre and Morguard employees, affiliates, officers, directors, agents and related companies, including but not limited to advertising and promotional agencies (collectively the "Contest Sponsors"), will have no liability or responsibility for any claim arising in connection with participation in the BCC 150 DAYS OF GIVEAWAYS or any prize awarded.

Contest entrants are deemed to have accepted the Rules and Regulations set out below (the "Contest Rules"), which are subject to change without notice. The Contest Rules automatically release the Contest Sponsors and any other person or entity associated in any way with the event, all of their respective affiliates, subsidiaries, directors, officers, employees, agents and their respective advertising and promotional agencies, from any and all liability arising in connection with the Contest, including, without limitation, the selection of the Grand Prize Winners and the administration of the associated Black Friday Mystery Box Game.

By entering the Contest, all entrants accept the terms and conditions of the following Contest Rules and agree to be bound by them.

Eligibility

Entrants must be 18 years of age and older to participate. Contest is open to the Greater Toronto Area within the Province of Ontario. The Contest is subject to all applicable federal, provincial and municipal laws. Void where prohibited or licensing required.

The Contest is not open to employees, representatives and agents of BRAMALEA CITY CENTRE, MORGUARD AND PARTICIPATING BRAMALEA CITY CENTRE MERCHANTS (collectively the "Event Sponsors") or employees of any retailer located in the Event Sponsors, or the Event Sponsors' affiliated companies, advertising and promotional agencies.

To Enter the 150 DAYS OF GIVEAWAYS ("Contest"), simply visit the web site located at www.bramaleacitycentre.com, click on the Contest page and complete and submit your entry by following the instructions found on the Contest page. All entries must include your name, address, age, ten digit day and evening telephone numbers and e-mail address. Limit of one (1) entry per individual, per day of the Contest Period (defined below). If it is discovered that you attempted to enter more than once per day, all your entries will be void. Entries shall be deemed to be submitted by the authorized account holder of the email address submitted at the

time of entry. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an internet access provider, on-line service provider, or other organization (e.g. business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Illegible entries are ineligible.

All entries become property of Contest Sponsors who assume no responsibility for garbled, lost, late, delayed, destroyed or misdirected entries, mail, voice messages, e-mail or any computer errors or malfunctions. No correspondence will be entered into except with entrants requesting Rules by mail or requesting the name of the Prize winner (for which a self-addressed, postage paid envelope must be included). Contest Sponsors do not assume any responsibility for incorrect or inaccurate capture of entry information, technical malfunctions, human or technical error, seeding or printing errors, lost, delayed or garbled data or transmissions, omission, interruption, deletion, defect or failures of any telephone or computer line or network, computer equipment, software or any combination thereof. Entry materials or data that have been tampered with or altered are void. If for any reason, in the opinion of the Contest Sponsors, in their sole discretion, the Contest is not capable of running as originally planned, or if the administration, security, fairness, integrity or the proper conduct of the Contest is corrupted or adversely affected, including by reason of infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures or any other causes beyond their control, Contest Sponsors reserve their right to cancel, terminate, modify, amend, extend or suspend the Contest, and select a winner from previously received eligible entries. Contest Sponsors reserve their right to modify the Rules without materially affecting the terms and conditions hereof. The Contest Sponsors reserve their right in their sole discretion to disqualify any individual they find to be tampering with the entry process or the operation of the Contest or to be acting in violation of the Rules or otherwise in a disruptive manner. Any attempts to deliberately damage the Contest web site or to undermine the legitimate operation of this Contest is a violation of criminal and civil laws and should such an attempt be made the Contest Sponsors reserve their right to seek remedies and damages to the fullest extent of the law. Contest Sponsors shall not be held responsible for any errors or negligence that may arise or occur in connection with the Contest including any damage to an entrant's computer equipment, system, software or any combination thereof, as a result of their participation in this Contest or from downloading any material from the Contest web site.

GRAND PRIZE WINNERS

The total value of prizing available during the Contest Period is eight thousand dollars (\$8,000.00 CAD). The prizing breakdown is as followed:
There will be One Hundred and Fifty (150) Grand Prize Packages valued at approximately fifty dollars (\$50.00) from participating Bramalea City Centre Retailers. Prize value is subject to change depending on the prizes donated by Bramalea City Centre Retailers during the contest period. The minimum prize value

will be approximately fifty dollars (\$50.00). One GRAND PRIZE WINNER will be drawn every day for a total of 150 Grand Prize Winners.

Bonus Draw for a five-hundred dollar (\$500.00) shopping spree. All entries will be pooled into the bonus draw where one winner will be randomly selected. The draw will be held on Sunday, July 2, 2017. Bonus prize will be awarded in Bramalea City Centre Gift Cards.

The Grand Prize and Bonus Draw winner will be contacted within 48 hours of the draw. The winner will be contacted via the phone number or email address associated with their entry. It is the responsibility of each entrant to ensure the accuracy of his/her contact information. If the Grand Prize winner cannot be reached within 48 hours following the draw, incorrectly answers the skill-testing question, declines the prize or does not claim the prize within 7 days, another entrant will be selected.

Prizes must be accepted as awarded and may not be transferred, exchanged, combined or used in concert with another contest or another offer. The prize must be accepted as-is. The Contest Sponsors reserve the right to substitute a prize of at least equal value in the event of the unavailability, for whatever reason, of the advertised prize.

The Contest Sponsors reserve the right to verify if Contest winners satisfy all Contest admissibility criteria. Winners will also be required to correctly answer, unaided, a time-limited, mathematical skill-testing question. The Contest Sponsors' rulings are final and without appeal in all matters related to the promotion and the awarding of prizes.

By entering this Contest, entrants consent to the use of their entry, name, city of residence and/or any photograph of or that may be taken in publicity carried out by the Contest Sponsors and their advertising agencies, without further notice or compensation.

Odds of winning depend on the number of eligible entries. All entries that are incomplete, illegible, damaged, irregular, that have been submitted through illicit means, or do not conform to or satisfy any condition of the Contest Rules may be disqualified by the Contest Sponsors. The Contest Sponsors take no responsibility for lost, delayed, damaged, misdirected or late entries. The Contest Sponsors are not responsible for any errors or omissions in printing or advertising this Contest. All entries become the property of the Contest Sponsors and will not be returned.

Contest is subject to all applicable federal, provincial and municipal laws and regulations. Personal information collected from entrants will be used by Contest Sponsors for the purpose of administering this Contest and, if consent is given at the time of entry, to provide the entrants with marketing information relating to new and existing products and upcoming promotions of Contest Sponsors by e-mail. Entrants are able to opt-in with respect to receiving such marketing information

online. The Contest Sponsors will not sell, share or otherwise disclose personal information of entrants with third parties, other than to third parties engaged by them to fulfill the above purposes or as permitted or required by law. By entering the Contest, entrants consent to the manner of collection, use and disclosure of personal information as set out in Bramalea City Centre's privacy policy, which is available at <http://www.morguard.com/privacy> .

Contest is subject to all applicable federal, provincial and municipal laws and regulations. All issues and questions concerning the construction, validity, interpretation and enforceability of these Rules, or the rights and obligations of entrants and the Contest Sponsors in connection with the Contest, shall be governed by, and construed in accordance with, the laws of the Province of Ontario without giving effect to its conflict of law rules and provisions. All entrants consent to the jurisdiction and venue of the Province of Ontario. All entrants expressly agree that the Ontario courts shall have sole jurisdiction over any dispute or litigation arising from or relating to this Contest and agree to submit to the laws of and the jurisdiction of the federal courts of Canada and provincial courts of the Province of Ontario, and hereby waive the jurisdiction of any other court that now or in the future could be considered competent for any reason.

In the event of any discrepancy or inconsistency between the terms and conditions of the Rules and disclosures or other statements contained in any Contest related materials, including but not limited to the Contest entry form, or point of sale, television, print or online advertising, the terms and conditions of the Rules shall prevail, govern and control.

All intellectual property, including but not limited to trade-marks, trade-names, logos, designs, promotional materials, web pages, source codes, drawings, illustrations, slogans and representations are owned or licensed by the Contest Sponsors and/or their affiliates. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.

The Contest Sponsors are collecting personal data about entrants for the purpose of administering this Contest. No further informational or marketing communications will be received by entrants. Please see the privacy policy of each Contest Sponsor.

By entering the Contest, entrants release and hold harmless the Contest Sponsors, their advertising and promotional agencies, their affiliates and respective directors, officers, owners, partners, employees, agents, dealers, representatives, successors and assigns from any liability in connection with this Contest or, if declared a winner, the prize. Before being declared a winner, entrants may be required to sign and return, within a stipulated period of time, a declaration of compliance with the Contest Rules and a full liability and publicity release. By accepting a prize, winners consent to the use of their name, place of residence, voice statements and photographs or other likenesses for publicity, advertising or informational purposes in any medium or format without further compensation or notice.

This Contest will be run in accordance with these Contest Rules, subject to amendment by the Contest Sponsors. Contestants must comply with these Contest Rules, and will be deemed to have received and understood the Contest Rules by participation in the Contest. The terms of this Contest, as set out in these Contest Rules, are not subject to amendment or counter-offer, except as set out herein.

Any dispute relating to the Contest (including, without limitation, a dispute as to whether an entrant has complied with all of the Official Rules and Regulations) shall be resolved by the Contest Sponsors in their sole and absolute discretion. All decisions of the Contest Sponsors shall be final and binding.

The Contest Sponsors assume no responsibility for failure of the Internet or contest website during the promotional period, for any problems or technical malfunction of any telephone network or lines, computer online systems, servers, access providers, computer equipment, software, failure of any e-mail or traffic congestion on the Internet or at any website, or any combination thereof including any injury or damage to an entrant or any other person related to or resulting from any material in the promotion. Any attempt to deliberately damage any website or to undermine the legitimate operation of this promotion is a violation of criminal and civil laws. Should such an attempt be made, the Contest Sponsors reserve the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution.

If the identity of an entrant is disputed, the authorized account holder of the e-mail address submitted at the time of entry will be deemed to be the entrant. The individual assigned to the e-mail address for the domain associated with the submitted e-mail address is considered the authorized account holder. A selected entrant may be required to provide proof that he/she is the authorized account holder of the e-mail address associated with the selected entry. All entries must be submitted from a valid email account that may be identified by reverse domain name search. The sole determinant of time for the purposes of receipt of a valid entry in the Contest will be the Contest server machine(s).

This Contest is void where prohibited by law and is subject to all applicable federal, provincial and municipal laws and regulations.